

GS1 Hong Kong Supply Chain Management Excellence Summit 2008

"Achieving Business Sustainability"

Where Vision, Standards, Technology and Best Practices Converge

The GS1 Hong Kong SCM Excellence Summit is Hong Kong's premier supply chain management event. The conference is organized by GS1 Hong Kong, a not-for-profit organization dedicated to the design and implementation of global supply chain standards and solutions in Hong Kong and the Pearl River Delta region.

The 2008 GS1 Hong Kong SCM Excellence Summit aims to be a platform linking Hong Kong enterprises to the global economy and integrating with China as a manufacturing and logistics base through driving supply chain standardization, technology and infrastructure development. This year's theme, "Achieving Business Sustainability", will present key issues and topics critical to the future success and sustainability of business in the new era of globalization.

FIVE reasons why you should attend:

- **Learn** from the best. Winners of the first Hong Kong RFID Awards share the inside track from their award-winning RFID projects. Keep the latest up with **trends**. Leading companies, including Wal-Mart, Lee Kum Kee and AS Watson, reveal their current strategies for managing product quality and food safety. Take a **peek** into the future. German retail giant Metro gives you a first-hand preview of a groundbreaking report into how the global value chain will look in 2018.
- **Meet** the brightest minds. Seize the opportunity to meet with business leaders and leading supply chain management experts present at the conference. Find the out about **latest** technologies and solutions. A complete suite of RFID and SCM solutions awaits you in our showcase.

Distinguished speakers include:

- **Ms Krissy Sample**, Director, Enterprise Process Management Office and EPC Strategy, Sam's Club, Wal-Mart, speaks about the future of EPC/RFID technology and how it will drive sustainable business.
- **Mr George Tsang**, Chief Operating Officer, Lee Kum Kee, discusses how enterprises can maintain product standards while achieving business targets amid growing public concern over food safety and quality.
- **Mr Gerd Wolfram**, Managing Director, MGI METRO Group Information Technology GmbH, unveils the findings of the Global Commerce Initiative's groundbreaking "2018: Future Value Chain" report and discusses the implications for your business.
- **Mr Keith Bartlett**, Group IT & Logistics Director, AS Watson Group, Hong Kong, leads a distinguished panel of business leaders from the food industry in a debate on food quality and safety.

No other conference delivers the depth, breadth and value of the GS1 Hong Kong Supply Chain Management Excellence Summit for the supply chain management practitioners. Sign up now.

Bonus offer

Fast track to extracting real business value from RFID – Sign up for the conference and receive free admission to the newly upgraded Supply Chain Innovation Centre on 15, 16 or 17 October, 2008 where you can learn how the latest RFID applications allow businesses to track-and-trace goods from point of origin to point of sale and help improve quality of life

The New Zealand Chamber of Commerce in Hong Kong as a supporting organization of the Summit, members can enjoy special rate to the event. Please visit the website (below) for more details.

Date: 10 October 2008

Time: 9:00am – 5:00pm

Venue: JW Marriott Hotel Hong Kong

Cost: NZCCHK Members HK\$890 per person / Non-Members HK\$1,290 per person (including lunch)

Website: www.gs1hksummit.com Enquiries: 2660 2871 / info@gs1hksummit.com